

# Meet A Cattle Farmer!



## Kevin and Terri Carstensen

**Bar V Feedlot**  
◇ Odebolt, IA ◇

Kevin and Terri are Beef Quality Assurance Certified cattle producers and are very active in the beef industry. They are both past leaders of the state beef organizations and still play an active role in committees on the local, state, national, and international levels.

### **Why are you involved in the beef industry?**

“It is not only our business, it is also our passion. The industry has given us so much, we are willingly giving back. We are proud to say that we are feeding the world.”

### **How do you want others to see the beef industry?**

“It is an industry that produces the number one protein choice for consumers all over the world. Food comes from our farms and is sold in the grocery stores.”

### **What is one thing that you want consumers to know about beef and beef production?**

“That cattlemen and cattlemen are stewards of the land and strive to produce the most safe and wholesome product in the world.”

