

Meet A Cattle Farmer!



Dan and Nancy Cook

◇ New Providence, IA ◇

Hardin County beef producers Dan and Nancy Cook are involved in the beef industry from start to finish. They have a 200 head cow herd as well as a feedlot operation. Dan is currently serving as the Chairman of the Iowa Beef Industry Council. He also participates in the Iowa Cattlemen's Association as well as the National Cattlemen's Beef Association. He also serves as a soil and water commissioner.

Why are you involved in the beef industry?

"It is our livelihood and I feel it is necessary to be involved in the industry. My family and I take great pride in raising beef for America. Ninety-seven percent of the beef farms in Iowa are family owned and I hope to pass it on to my children some day."

How do you want others to see the beef industry?

"Beef production in our country is one of the most respectable industries because we provide a wholesome, delicious product that is the staple of most family meals."

What is one thing that you want consumers to know about beef and beef production?

"It is safe and healthful; producers believe that they should care for the animals and the land in a way that is humane and leaves the land better than we found it."

