

Meet A Cattle Farmer!



Scott, Julie, Cody and Cally Niess

◇ Osage, IA ◇

Mitchell County beef producer Scott Niess and his family operate a grain-fed cow/calf and feedlot operation. Scott also serves as Treasurer on the Iowa Beef Industry Council Board of Directors. Scott and his family take pride in their 1,200 head feedlot operation.

Why are you involved in the beef industry?

"I am involved in the beef industry because I like to promote the good and safe value of beef products, as well as enjoying the return on investment to cattle producing families."

How do you want others to see the beef industry?

"The Iowa beef industry and the quality beef that we produce are a premium product that is extremely safe for our families and consumers to enjoy regularly."

What is one thing that you want consumers to know about beef and beef production?

"We as cattle producers treat our animals well and produce a wholesome and safe product for consumers to enjoy."

