

Request for Co-op Advertising Funds for 2012 Iowa's Best Burger Contest



The nominations for this contest run from February 13, 2012 through March 16, 2012)

***This form must be pre-approved before your advertising project is eligible for reimbursement.**

| | |
|--|---------------------------------------|
| Application Information (Please print or type; contact information provided below will be used for reimbursement check to counties.) | |
| Organization: | County: |
| Primary County Contact Person: | Phone: |
| Address: | Cell Phone: |
| City: | Fax: |
| State & Zip: | Email: |
| Project Description: | |
| Location (if applicable) of event: | Date(s) of event: |
| Describe your target audience: | # of consumers anticipating reaching: |
| How do you expect this event to increase beef demand and how do you plan to measure its effectiveness? | |
| List the anticipated total cost of event: | |
| Dollar Amount Match (County Funds): | |
| Dollar Match Requested (IBIC/Checkoff): | |

County Contact Signature _____ Date _____

Return to: Iowa Beef Industry Council • PO Box 451 • Ames, IA 50010 (Fax 515-296-4873; email forms to doug@iabeef.org)

For office use only.

Approved by _____ Date _____