

## **Expectations of being an Iowa Beef Industry Council Director**

Five IBIC directors are elected (in staggered terms) at the Iowa cattle producers association annual meeting held before or after the Iowa Cattlemen's Association annual meeting each year at the ICA winter conference. A producer may serve two three-year terms.

Seven beef producers are appointed by the chair of the Iowa Beef Industry Council to serve one-year terms on the IBIC Board. There is no limit to the number of one-year terms. Some members serving as a NCBA Federation director are appointed to the IBIC Board as they must be a member of a state beef council to serve on the NCBA Federation Board.

One of the most important points is that the checkoff works in areas of beef promotion, research, consumer information, and industry information; checkoff programs do not focus on cattle production nor can IBIC be involved in legislative activities.

The Iowa Beef Industry Council has an insurance policy for Director and Officer Liability.

Responsibilities of a board member include:

- Attending IBIC board meetings (IBIC meets about 8 or 9 times a year – not in May or October, and usually have a short meeting at ICA winter and summer meetings). Mileage is provided to board members.
- Representing other Iowa beef producers in making decisions on how the Iowa checkoff funds are divided among program areas.
- Representing IBIC at ICA district meetings in your area.
- Attending ICA winter and summer conferences, if possible.
- Attending NCBA Convention and Summer Conference, if possible.
- The one-year appointees are usually nominated to run for one of the five elected positions. If elected as one of the five IBIC directors, one will serve on the Executive committee and be expected to assume officer positions.
- Consider serving as an appointee to either NCBA Federation or US Meat Export Federation. The four NCBA Federation representatives and US MEF directors have travel and lodging provided by IBIC to attend these national meetings.
- IBIC officers, especially Chair and Vice-chair may be asked to attend meetings representing the Council.