



# IOWA BEEF INDUSTRY COUNCIL

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The Iowa Beef Industry Council is accepting nominations of cattle producers to serve as a director on our Board.

The Iowa Beef Industry Council (IBIC) is the organization that collects and oversees the \$1-per-head beef checkoff in Iowa. We operate under the “Beef Promotion and Research Act” enacted in 1986 and coordinate our efforts with the 44 other state beef councils through coordinated national programs.

The beef checkoff invests producer dollars in programs to enhance beef demand. These programs include consumer education, research, responding to misinformation about the beef product, new product development, advertising, supermarket and restaurant promotions and increasing U.S. beef exports.

We have enclosed an explanation of the responsibilities of a Director on the Iowa Beef Industry Council, an application form, and a brochure “Understanding the Beef Checkoff”.

Applications are due September 1. The IBIC Nominating Committee will make their selections this fall.

Sincerely,

Will Frazee, Chair  
712-824-7228 (frazee@netins.net)