



**May Is Beef Month**

***We Salute  
Iowa Beef Producers!***

*Iowa beef producers are among the best in the country--they are true stars of the industry. Hardworking, dedicated and environmentally conscious, Iowa cattlemen are committed to producing the highest quality beef for America's consumers. In May, and throughout the year, support your local beef producers by enjoying healthy and delicious lean beef.*



**BEEF**

**IT'S WHAT'S FOR DINNER.**



Iowa Beef Industry Council