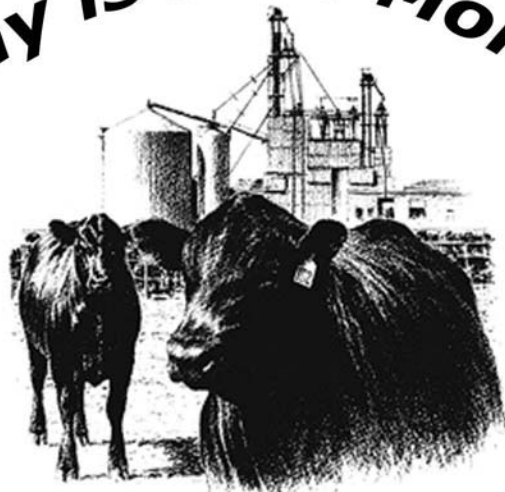


May is Beef Month




*Iowa Beef Producers,
We're Proud of You!*

Iowans are proud of the beef that is produced here. Iowa beef is some of the finest in the world, and that's no accident. During May we want to say "thanks" to Iowa's beef industry for their hard work and dedication to quality.

BEEF

IT'S WHAT'S FOR DINNER.

 Iowa Beef Industry Council