



IOWA BEEF INDUSTRY COUNCIL

P.O. Box 451 • 2055 Ironwood Ct. • Ames, IA 50010
Phone 515.296.2305 • www.iabeef.org



July 2019

Thank you for your interest in serving as a director on the Iowa Beef Industry Council. The Iowa Beef Industry Council is the organization that collects and oversees the \$1-per-head national beef checkoff in Iowa and the \$0.50-per-head Iowa state beef checkoff. We operate under the national “Beef Promotion and Research Act” enacted in 1986 and coordinate our efforts with national programs. In addition, we operate the Iowa State Beef Checkoff under Chapter 181 of Iowa Code and work to promote the beef industry.

The beef checkoff invests producer dollars in programs to enhance beef demand. These programs include consumer education, research, responding to misinformation about beef and beef products, new product development, advertising, supermarket and restaurant promotions and increasing U.S. beef exports.

We have enclosed an explanation of the responsibilities of a Director on the Iowa Beef Industry Council and an application form. More information about the Beef Checkoff Program is available on our website www.iabeef.org/resources/checkoff-compliance.

If you have any questions, please contact myself or Chris Freland, chris@iabeef.org or 515-296-2305.

Applications are due September 1. The IBIC Nominating Committee will make their selections this fall.

Sincerely,

Janine Moore, Chair
641.295.2141
Janine.moore@musco.com

Responsibilities for Director of the Iowa Beef Industry Council

Eligibility: a person owning, breeding, producing or feeding beef or dairy cattle in Iowa is eligible to serve as a director on the Iowa Beef Industry Council (IBIC) which oversees the Iowa \$1-per-head beef checkoff and the state \$0.50-per-head Iowa state beef checkoff (the beef checkoff is also collected on the sale of dairy cattle).

Five IBIC directors are elected (in staggered terms) at the Iowa Beef Cattle Producers Association annual meeting held before or after the Iowa Cattlemen's Association (ICA) annual meeting each year. A producer may serve two three-year terms. Producers who are elected are expected to serve in officer positions. These producers make up the Executive Committee and serve to oversee the national \$1.00-per-head beef checkoff and \$0.50-per-head Iowa state beef checkoff.

Seven beef producers are appointed by the Officer Team of the Iowa Beef Industry Council to serve one-year terms on the IBIC Board. They may serve up to three one-year terms. Some members serving as Federation (of State Beef Councils) directors may also be appointed to the IBIC Board as they must be a member of a state beef council to serve on the Federation (IBIC currently has five Federation Directors). The board has the option of appointing four Federation Directors as ex-officio members with voting privileges if needed.

The beef checkoff works in areas of beef promotion, research, consumer information, and industry information; **checkoff programs cannot be involved in legislative or policy activities.**

The Iowa Beef Industry Council has an insurance policy for Director and Officer Liability.

Responsibilities of a board member include:

- A fiduciary responsibility to guide the planning, budgeting, implementation and evaluation of checkoff programs. Directors represent all Iowa cattle producers and oversee programs and checkoff investments.
- Attending IBIC board meetings. (IBIC meets about 7 times a year – not in May or October.) Mileage is provided to board members as are expenses incurred when representing the Council.
- Representing IBIC at beef/dairy industry events in your area and sharing what the beef checkoff does with other cattle producers.
- One-year appointees may be nominated to run for one of the five elected positions. If elected as one of the five IBIC directors, they will serve on the Officer Team and be expected to assume officer positions.
- Consider serving as an appointee to represent Iowa on the Federation or US Meat Export Federation. The five Federation directors and US MEF directors have travel and lodging provided by IBIC to attend these national meetings.
- IBIC officers and directors may be asked to attend meetings representing the Council.



Application for serving as a Director on the Iowa Beef Industry Council



Please fill out the following information and return to the Iowa Beef Industry Council (IBIC) by **September 1**. The IBIC Nominating Committee will be selecting beef producers for the elected position and 1-year appointed positions.

1. Name _____ (spouse) _____

2. Address _____

City, State, Zip _____

3. Phone _____

Mobile _____

E-mail _____

What is the best way to reach you? _____

4. County _____

5. Date of Birth _____

6. Family

7. Company/ Business name and address if different than home.

8. How long have you been engaged in cattle production?

9. List what type(s) of operation and how many head of cattle you currently own.

10. If applicable, describe your farming operation (acreage, kinds of crops, kinds and numbers of livestock).

11. List your business experience.

12. List education and any specialized experience.

13. Please list activities / membership in organizations and leadership positions you have held related to the **beef** industry (county, state, etc.)

14. List other affiliations and/or service as a community leader that would benefit you in your role as a member of the Beef Council.

15. List any state or Federal advisory committee or board on which you are currently a member and the number of years you have served on that committee or board.

16. Have you ever been convicted of a felony? (A felony is defined as any violation of law punishable by imprisonment of longer than one year.) () Yes () No. If yes, please explain. (The federal checkoff law has entrusted the board with fiduciary responsibilities; this question came from the application for Beef Board.)

17. Please comment on your interest in **beef** promotion and marketing. What areas are you most interested in?

Signature _____ Date _____

Please return this form by **September 1** to:

Iowa Beef Industry Council, PO Box 451, Ames, IA 50010

Fax: 515-296-4873

Questions: 515-296-2305 or chris@iabeef.org