



**NEWS RELEASE**  
**IOWA BEEF INDUSTRY COUNCIL**  
2055 IRONWOOD COURT, PO Box 451  
AMES, IA 50010-0451  
PHONE: 515-296-2305 FAX: 515-296-4873



**April 29, 2019**

**Contact:** Chris Freland, 515-296-2305, [chris@iabeef.org](mailto:chris@iabeef.org)

**May Beef Month Proclamation**

The Iowa Beef Industry Council is pleased to announce that May is Beef Month in Iowa. Governor Kim Reynolds has signed the May Beef Month proclamation in recognition of the importance of Iowa's beef industry to the state's economy. The Iowa Beef Industry Council is pleased to present the following proclamation.

Whereas Iowa is a major beef producing state with nearly 4.00 million head of cattle on January 1, 2018; and

Whereas the beef industry contributes greatly to our economy by generating in excess of \$6.3 billion annually, and creating jobs for 32,317 Iowans; and

Whereas today's beef is a naturally nutrient-rich food providing protein, iron, zinc and B-vitamins with more than 30 beef cuts that meet the government's definition for "lean"; and

Whereas beef producers are the original environmentalists working to conserve the soil and making optimum use of natural resources; and

Whereas Iowa is a leader in the export of value-added agriculture products, shipping high-quality Iowa beef to other countries around the world; and

Whereas there is an ever-increasing need for better understanding of the benefits that the beef industry provides to all Iowans;

Now therefore, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim the month of May 2019 as Beef Month in Iowa, and urge all citizens to appreciate the contributions Iowa's beef industry continues to provide to our state.

###

The Iowa Beef Industry Council is funded the \$1-per-head National Beef Checkoff Program and the \$0.50-per-head Iowa State Beef Checkoff. Checkoff dollars are invested in beef promotion, consumer information, research, industry information and foreign market development, all with the purpose of strengthening beef demand. For more information, visit [www.iabeef.org](http://www.iabeef.org).