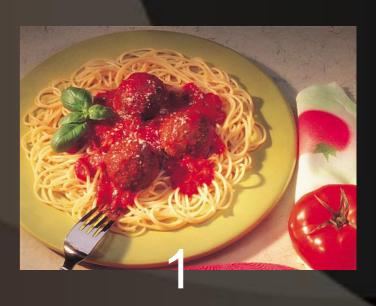
Ground Beef 101









Do You Know the Difference?

- 6 Ground beef
- Hamburger
- Beef patties

It's All On the Label



The label will indicate:

- Net weight
 - Unit price per pound
 - Total price



Understanding the Label

Lean to Fat Ratio-

96% Extra Lean means

96% lean muscle and 4% fat

The higher % lean = less fat



Recommended Cooking Methods

Skillet

Grill or Broil

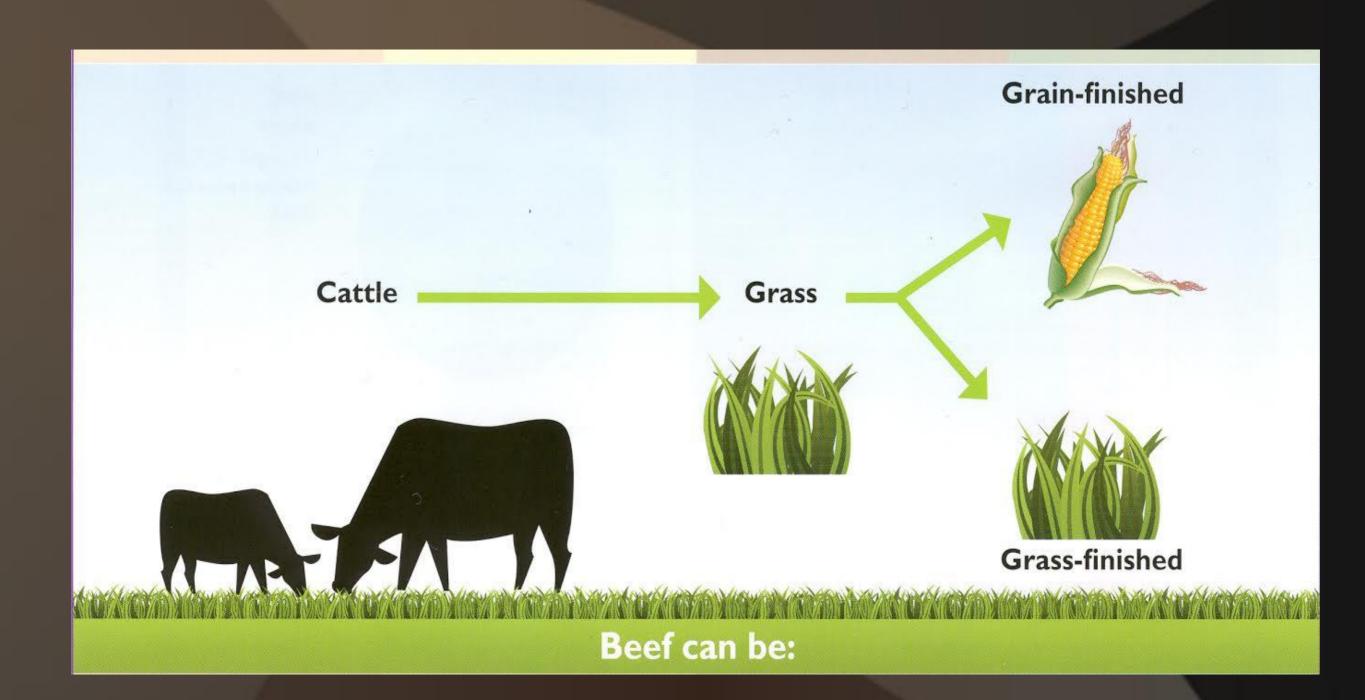
Oven



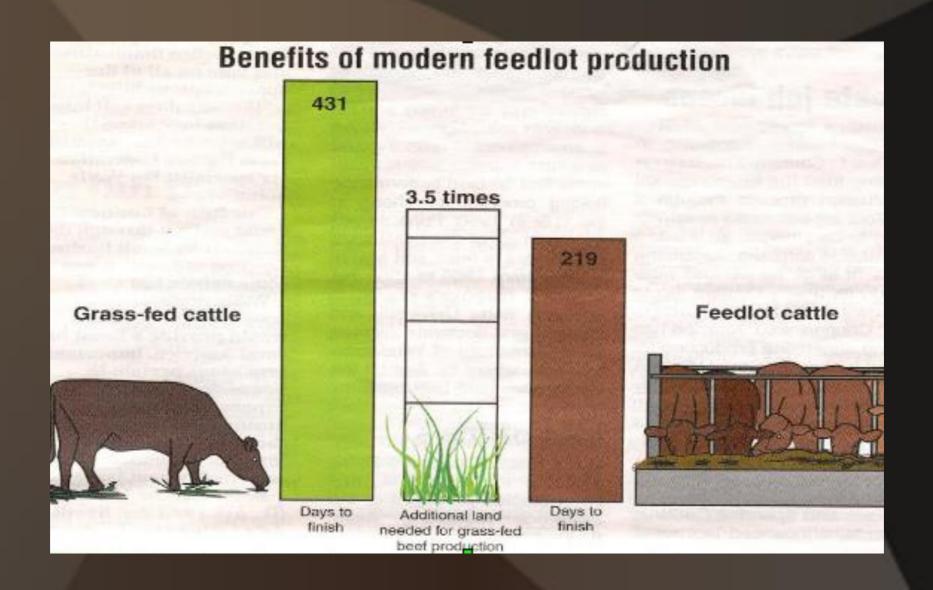




Production Basics

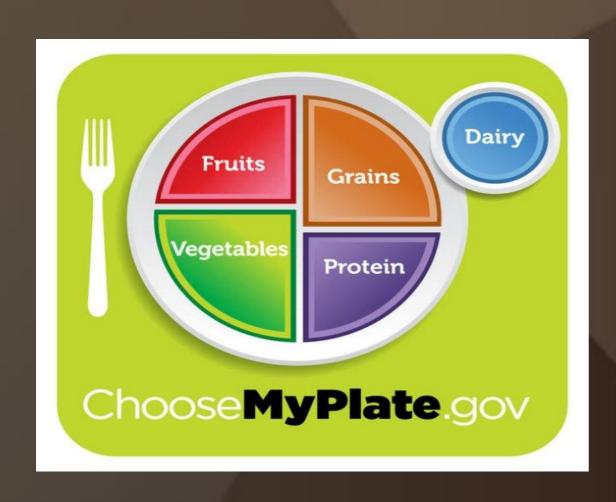


Environmental Impact



Compare the Differences

Beef Is Part of a Healthy Diet



Beef is a complete protein food.

Beef has nutrients important for health.

Beef has 10 essential nutrients!

Beef Scores Big with Nutrients



Protein

Vitamin B6

Vitamin B12

Niacin

Riboflavin

Iron

Choline

Selenium

Zinc

Phosphorus

Packed with Protein

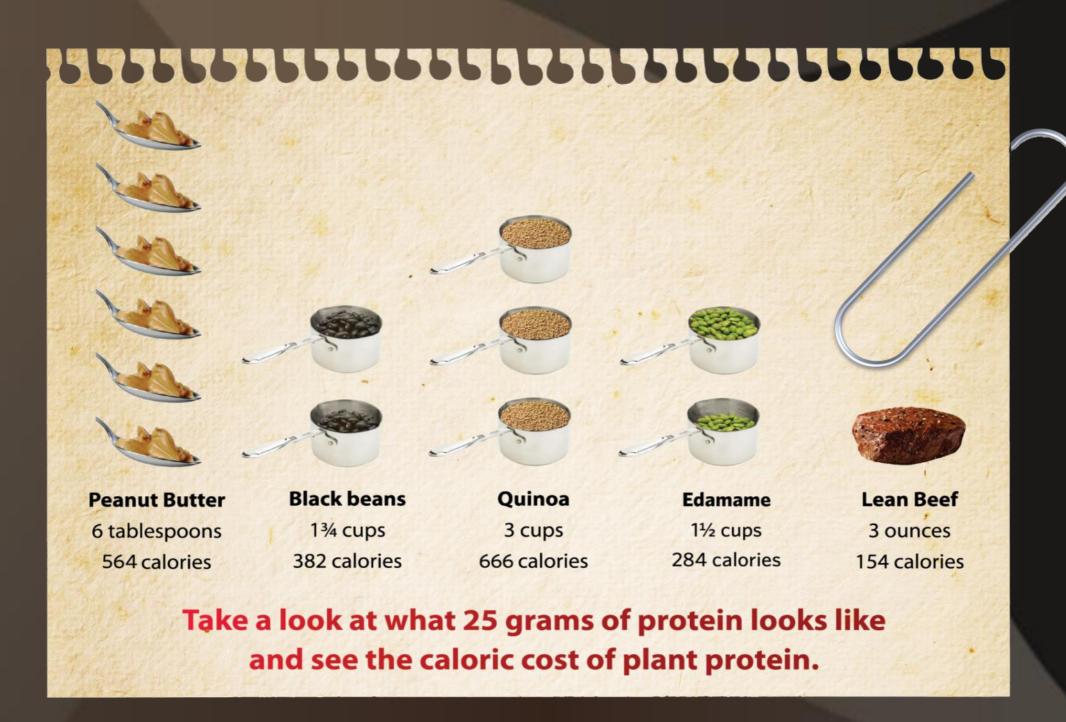
One 3 oz. Serving = the size of a small iPhone.



3 ounces of ground beef provides $\frac{1}{2}$ the daily value for protein.

Protein helps build and repair muscle tissue.

Plant vs. Lean Beef Comparison



How to Handle Beef Safely

Proper and safe handling of ground beef can help prevent food borne illness.

Cook

Clean

Chill

Separate



Clean





Wash hands and surfaces often with hot soapy water.

Chill



After purchasing, refrigerate Ground Beef immediately at 40 degrees F.

Use within 1-2 days or

Freeze



Safe Defrosting

- 1. Refrigerator
- 2. Cold Water
- 3. Microwave



Separate





Raw meats from other foods

Use clean knife and cutting board

Do Not Cross Contaminate!

Cook

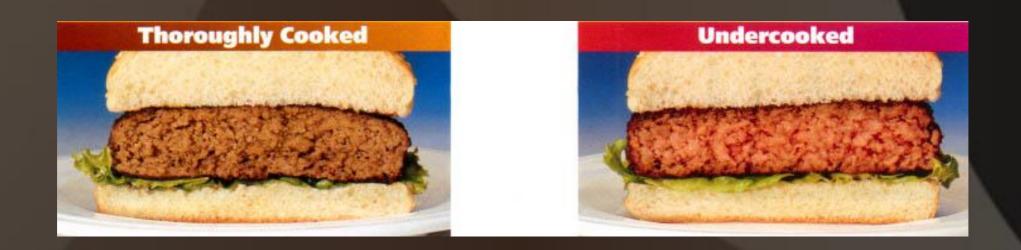




Cook to internal doneness of 160° F.

Be sure juices and centers are not pink

Never eat undercooked or raw Ground Beef



How to Check Meat Temperature

https://www.youtube.com/watch?v=PsoPhA93J9k&feature=youtu.be



Economical, Versatile and Tasty - Ground Beef







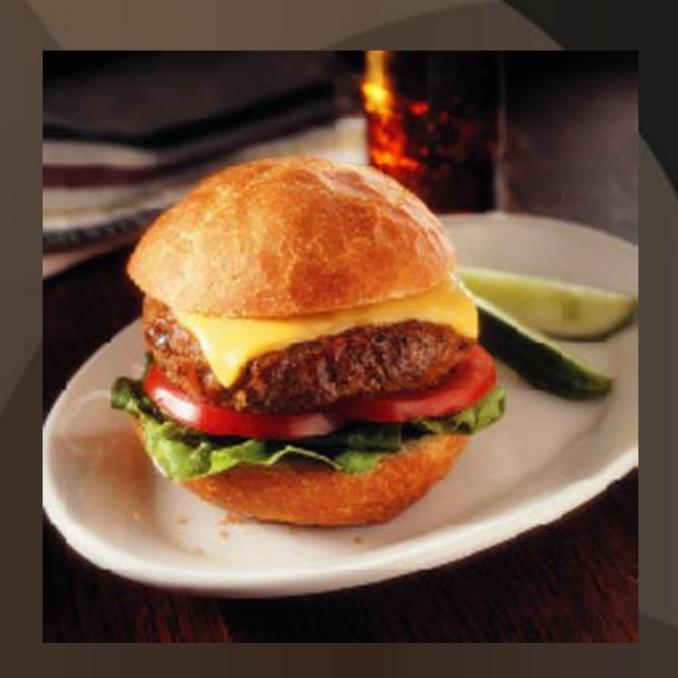






Choose Ground Beef for Your Plate!

Understand the basics!



Ground Beef 101

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Brought to you by Iowa's beef farmers through the Beef Checkoff Program



www.iabeef.org