



## 2027 Marketing & Communications Internship

Iowa Beef Industry Council



### Position Overview:

The Iowa Beef Industry Council's summer internship position will focus on the development and implementation of beef education, communication, promotion and industry activities through the promotion of beef and beef products. This internship was created to offer a talented and passionate student the opportunity to help implement and develop programming that increases the demand for beef. The Marketing and Communications Intern will work closely with Iowa Beef's Director of Marketing and Communications to provide support for state and local programs.

### General Responsibilities:

- Assist with the planning and execution of Iowa State Fair activities and IBIC events.
- Support educational and promotional events and consumer-focused marketing initiatives.
- Create content for social media, e-newsletters and other IBIC communications.
- Complete Beef Quality Assurance and Masters of Beef Advocacy certifications.
- Develop an Iowa beef farmer feature through an interview, photography and storytelling.
- Participate in industry working groups and board meetings.
- Prepare and present a summary of the internship experience to IBIC Board of Directors.

### Qualifications:

This position is available to any student, but preference will be given to the following criteria:

- An Iowa resident
- Full-time college student with an ag-related major, preference given to junior or senior
- Student in good scholastic standing with extensive experience in written and oral communications and/or journalism
- Exhibits a strong and true interest in agriculture, ideally the beef industry
- Ability to thrive in a fast-paced environment and meet deadlines
- Demonstrates positivity, flexibility, good judgement and a willingness to learn

### Reimbursement:

- Location – Iowa Cattle Industry Headquarters in Ames, Iowa
- Time – Minimum of 12 weeks; Approximately May – August 2027
- Financial Assistance – You will work on a contractual basis not exceeding a \$9,000 stipend to cover expenses. No benefits or housing provided. Use of Iowa Beef vehicle included. Additional expenses such as mileage and meals for work purposes will be reimbursed.
- Part-Time Option – Opportunity to begin paid part-time work around class schedule beginning mid-March/early April (not to exceed 20 hours).

### To apply, applicants must submit the following:

- Resume
- Unofficial Transcript
- One Work Sample (provide examples of your writing and graphic design skills)
- A 500-word Essay (question is on the application)

Applications must be completed online at [www.iabeef.org](http://www.iabeef.org) by 5PM on Monday, October 26.

**Questions?** Contact Kylie Peterson at [kylie@iabeef.org](mailto:kylie@iabeef.org) or 515-296-2305.